

# Book It!



A Powerful  
Interactive Workshop  
with Book Industry  
Professionals

## What You Need To Do To Write, Publish and Powerfully Market a Profitable Book in 2011.



Learn Real World strategies  
from those who know and  
let them help YOU get  
started!

- Meet literary agents, editors, publishers, media professionals. Ask them YOUR questions.
- Round table discussions with expert YOU want to talk with. Run your ideas and questions by those who can help you.
- Learn how to finally finish a quality book that gets your message out to the world.
- Discover how to build a social media campaign to build readership before and after your book gets published. Have a book sitting in boxes? We'll show you how to market them to get them sold.
- See how to take your book viral and get folks tweeting and marketing your book to their networks.
- Listen how to turn your book into a presentation that gets you paid speaking engagements.
- Receive best-practice tips from two internationally published authors who have helped thousands produce quality books that positioned them as in-demand topic experts.
- And so much more! This workshop is a learning, interactive conference to help YOU get YOUR book published.
- There hasn't been anything like this . . . Come experience the difference.

**READY TO REGISTER?**

Register online at [www.BookItFestival.com](http://www.BookItFestival.com)

Questions? Prefer to register by fax? Call 805-528-4351

**April 8, 2011**

USA Today Headquarters—  
McClellan, VA

8:15am—6pm

Early Bird Registration  
Until January 1, 2011

**Only \$999**

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**REGISTER EARLY!**

After January 1—\$1299

After March 1—\$1499

**Make 2011 the year you turn your book project into a profitable business!**